

Coach Profile

Basic Information

Name David Ehrental	Email dehrental@mach10career.com
Title Principal, Coach	Web site www.mach10career.com
Firm Mach10 Career & Leadership Coaching	Mobile 617-529-8795
Specialties Leadership Coaching; Career Coaching; Career Development; Outplacement Services	Address 82 Old Bridge Rd Concord, MA 01742
Languages English, French, Spanish (intermediate)	Personal Married, 2 kids, US and French citizen

Education

- ❖ BA, Bates College, Economics, High Honors
- ❖ MA, Johns Hopkins University, School of Advanced International Studies

Coaching Training and Certifications

- ❖ CDPC Certification, Gestalt International Study Center (GISC)



- ❖ Associate Certified Coach, International Coaching Federation (ICF)



Assessment Instruments Used

- ❖ EQ-i 2.0
- ❖ EQ-360
- ❖ Other assessments as needed

Professional Experience

Senior Marketing Leadership (11 years)

American Express, Sun Life Financial, SBLI of MA, MessageMedia

Senior Marketing Strategy Consultant/Agency Executive (8 years)

Representative Agency Clients: SSgA, AXA Equitable, WorldPay, Ikea, NY Life, Cole Haan

Chief Executive Officer (5 years)

MessageMedia Europe, Thursley Group

Research Economist (3 years)

Data Resources, Inc (DRI), Organization for Economics Cooperation & Development (OECD)

Coaching and Consulting Expertise

Organization types:

Marketing, Sales, Business Development, Product, Operations, Creative Agency, Global

Levels of leadership:

C-level, Vice President, Director, Manager

Scope of work:

Leadership, Career

International and cross-cultural experience

Europe:

- ❖ 10 years living/working in France, Germany, UK, Switzerland, Sweden
- ❖ Academic study in Ireland (Trinity College, Dublin)

Latin American:

- ❖ Several months working in Venezuela
- ❖ Summer Fulbright in Costa Rica

Asia:

- ❖ Business in Hong Kong, Japan, Singapore

Leadership Coaching practice philosophy and methodology

Mach10's coaching model applies the art and science of ***Gestalt*** methods, ***Emotional Intelligence*** principles and extensive organizational leadership success to help leaders better align their behaviors with their organizational responsibilities and professional development goals.

Philosophically, Mach10 believes that the foundation of successful coaching is the relationship between coach and client. Trust, confidentiality, and rapport are core elements of the relationship and a vital focus throughout the coaching process. The coaching program for each individual will begin by establishing clear, client-defined goals for the overall engagement. Subsequent coaching meetings will start with setting objectives for that session which align with the client's broader goals. This bi-level process of goal creation forms the basis for the ***coaching contract*** which guides the coach/client engagement.

The coaching process will involve dialogue, inquiry, joint exploration of possibilities, experimentation, and action planning, all designed to increase the individual's self-awareness, expand their interpersonal dexterity and perception of the range of available choices. This process, leading to the practice of new approaches and skills, provides the foundation for the client's sustained change for more effective performance and personal satisfaction.

Development needs that are not a fit for my coaching abilities

- ❖ Training

Special skills and abilities

- ❖ Gestalt methods
- ❖ Emotional intelligence
- ❖ Professional brand platform development
- ❖ Resume and LinkedIn profile creation
- ❖ Interview and networking best practices

Modes of coaching services offered

Mach10 is experienced delivering coaching services using Zoom video conferencing and face-to-face with Covid-19 vaccinated individuals. Coaching sessions will be conducted using either mode.